

## PROMOTIONAL TERMS AND CONDITIONS UNIVERSAL PURCHASE MATCH (ID: ALL\_1388)

# 1. Description of Promotion

This "Promotion" is offered by FBG Enterprises Opco, LLC ("Fanatics Sportsbook"). New customers who establish a Fanatics Sportsbook account ("Account") using their Fanatics ID after being directly prompted to participate in this Promotion and making a Qualifying Purchase (as defined below) on a participating website operated by Fanatics Inc. will receive Bonus Bets based on their purchase, up to maximum of \$500 in Bonus Bets. Participating websites could include but are not limited to: Fanatics, FansEdge, Steiner Sports, MLB Shop, NBA Store, NHL Shop, WWE (each, a "Website" or together, the "Websites"). This Promotion must be advertised on the Website during the Promotional Period for the offer to be valid. See below for more details.

# 2. <u>Promotional Period</u>

This "Promotion" begins at 12:00 a.m. ET on September 12, 2024, and ends at 11:59 p.m. ET on December 31, 2024 (the "Promotional Period").

## 3. Eligibility

This Promotion is available to new Fanatics Sportsbook customers (i.e., you do not yet have a Fanatics Sportsbook account in any state) who establish an active and verified Account in AZ, CO, CT, DC, IA, IL, IN, KS, KY, LA, MA, MD, MI, NC, NJ, NY, PA, TN, VA, VT, WV, or WY during the Promotional Period. You must be 21 years of age or older and physically present in one of the foregoing states during the Promotional Period to participate in this Promotion. If you do not complete the registration process or do not make a Qualifying Purchase, you are ineligible to participate in this Promotion. Promotion eligibility is subject to any Account wagering restrictions/limits. You are only eligible for one registration bonus. If you have previously registered for an Account in any state, placed a wager on Fanatics Sportsbook in any state, or participated in this or any other registration promotion, you are ineligible to participate in this Promotion. Individuals on any involuntary state gambling exclusion list, state gambling self-exclusion list, and/or self-exclusion list for any Fanatics Sportsbook entity or subsidiary are ineligible to participate in this Promotion.

## 4. Action Required

To participate in this Promotion, you must: (i) receive direct notice of the Promotion from Fanatics; (ii) make a Qualifying Purchase of any amount on a participating Website; (iii) create a Fanatics ID using the link provided when you make your Qualifying Purchase; and (iv) sign up for a Fanatics Sportsbook Account using your Fanatics ID. A "Qualifying Purchase" is a purchase of any item(s) available on any participating Website of any amount, except for the following: (A) Gift Cards; (B) Auctioned Products; (C) Product drops, or limited-edition items; and (D) Items available on Fanatics marketplace. For a Qualifying Purchase between \$0.01 and \$99.99 (excluding any amounts paid for shipping, handling, and applicable taxes), your Rewards will equal \$100 in Bonus Bets. For a Qualifying Purchase between \$100 and \$500, your Reward amount will equal the dollar amount of your Qualifying Purchase (excluding any amounts paid for shipping, handling, and applicable taxes), up to a maximum of \$500 in Bonus Bets. If your Qualifying Purchase amount exceeds \$500.01, you will only receive the maximum \$500 Reward (e.g., if you make a Qualifying Purchase of \$10, you will receive \$100 in Bonus Bets; if you make a Qualifying Purchase of \$10, you will receive \$600, you will only receive the maximum of \$500 in Bonus Bets).

## 5. <u>Claiming Promotional Offer</u>:

• Your Rewards in the form of Bonus Bets will be credited to your Account within 72 hours after you complete the steps outlined in Section 4 of these Promotional Terms and Conditions.

- Rewards (Bonus Bets) will be issued in the amount(s) set forth in these Promotional Terms and Conditions but can be redeemed in any amount you choose (e.g., You can use a \$100 Bonus Bet as 1x\$100 Bonus Bet, 10x\$10 Bonus Bets, 20x\$5 Bonus Bets, etc). Minimum Bonus Bet amount is \$.10.
- Bonus Bets cannot be combined (e.g., if you have two \$25 Bonus Bets, you cannot combine them into one \$50 Bonus Bet).
- You can only redeem 1 Bonus Bet per wager.
- For this Promotion, Rewards expire at the end of the Promotional Period.
- Any portion of the Rewards that are not used by the end of the Promotional Period (specifically, by 11:59 PM ET on the last day) will automatically be removed from your Account and will be deemed forfeited.
- **REWARD AMOUNT IS NOT INCLUDED IN ANY WINNINGS.** If a bet placed using a Reward (Bonus Bet) wins, you will only receive the winnings portion of such wager (but not the initial stake) as withdrawable cash in your Account (e.g., if you place a \$20 Bonus Bet that wins \$15, you will only receive the \$15 in winnings).
- Rewards are non-withdrawable and are not redeemable for cash or cash equivalent.
- Rewards are not transferable and cannot be substituted, except in Fanatics Sportsbook's sole discretion.
- Bets placed using Bonus Bets cannot be cashed out using the Cash Out feature.

## 6. Eligible Games/Markets/Events

Bonus Bets issued with this Promotion can be used on any market available at the time the Bonus Bets are used.

## 7. <u>Wagering Requirements/Exclusions</u>

There are no wagering requirements/exclusions for this Promotion.

## 8. Sportsbook Registration Procedures

To qualify for this Promotion, you must create an active and verified Account. To create an Account: (i) your identity must be verified; and (ii) you must agree to Fanatics Sportsbook's Terms of Service, House Rules, and these Promotional Terms and Conditions, as well as acknowledge our Privacy Policy. You can create an Account for free on Fanatics Sportsbook's mobile application (the "App").

## 9. Limitations on Participation

Limit one (1) Reward per customer for this Promotion. Fanatics Sportsbook expressly reserves the right to amend, suspend, or terminate this Promotion, including the administration thereof, at any time and in any state(s) without prior notice or consent. In addition, Fanatics Sportsbook, in its sole discretion, may disqualify you from participating in this Promotion for any reason. Anyone deemed to be abusing this or any other promotion in Fanatics Sportsbook's sole discretion may be prohibited from participating in this or any future promotions. This Promotion cannot be used in combination with any other Fanatics Sportsbook registration promotion. This Promotion is void in any jurisdiction where prohibited by law. This Promotion is not available to any employee, officer, or director of Fanatics Sportsbook, its parent and affiliates, or each of such employees', officers' and directors' immediate family members and/or those living in the same household (whether legally related or not).

## 10. Order of Funds Used for Wagering

The default when placing a bet is with cash. To place a bet using a Reward (Bonus Bet), you must manually select "Bonus Bet" in the bet slip window; otherwise, the bet will be placed with deposited funds (cash).

## 11. Restrictions on Withdrawal

Bonus Bets, FanCash, or other promotional credits may not be withdrawn or redeemed for cash at any time, but any winnings from bets placed with Bonus Bets can be withdrawn once the winnings have been added to your Account cash balance. There are otherwise no restrictions on withdrawal for this Promotion.

## 12. Cancellation

To cancel your participation in this Promotion, please contact customer support on the App. Upon cancellation, you may withdraw any funds you have deposited into your Account without restriction. However, Rewards may not be withdrawn.

## 13. Responsible Gaming

Fanatics Sportsbook aims to consistently care for our customers and promote responsible gambling practices.

• Arizona Customers: Gambling Problem? Call 1-800-NEXT-STEP or text NEXTSTEP to 53342

- Colorado, District of Columbia, Illinois, Kansas, Kentucky, Louisiana, Michigan, New Jersey, Pennsylvania, Tennessee, Vermont, West Virginia, Wyoming Customers: Gambling Problem? Call or Text 1-800-GAMBLER or visit www.1800gambler.net.
- Connecticut Customers: Help is available for problem gambling. Call (888) 789-7777 or visit ccpg.org
- Indiana Customers: If you or someone you know has a gambling problem and wants help, call 1-800-9-WITH-IT
- Iowa Customers: Gambling Problem? Call 1-800-BETS-OFF
- Maryland Customers: Please play responsibly, for help visit mdgamblinghelp.org or call 1-800-GAMBLER.
- Massachusetts Customers: Hope is here: (800)-327-5050 or gamblinghelplinema.org. Must be 21+. Play it Smart from the Start. http://GameSenseMA.com
- North Carolina Customers: Gambling Problem? Call 877-718-5543 or visit morethanagame.nc.gov
- New York Customers: Gambling Problem? Call (877-8-HOPENY) or text HOPENY (467369)
- Virginia Customers: If you or someone you know has a gambling problem and wants help, call 1-888-532-3500.

## 14. <u>Other</u>

- Participation in this Promotion is subject to Fanatics Sportsbook's Terms of Service, House Rules, and these Promotional Terms and Conditions, as may be modified by Fanatics Sportsbook, and all other applicable laws, rules and regulations. By creating an Account and participating in this Promotion, you also acknowledge that you have read and agreed to Fanatics Sportsbook's Privacy Policy.
- In the event of any inconsistency between these Promotional Terms and Conditions and the relevant corresponding provision(s) of Fanatics Sportsbook's Terms of Service, these Promotional Terms and Conditions will prevail.
- References to "you" or "your" throughout these Promotional Terms and Conditions are to the participants in this Promotion.
- Rewards recipients will be solely responsible for all federal, state, and local taxes, and for any other fees or costs associated with the Rewards, regardless of whether the Rewards are used in whole or in part, and the Rewards' value may be reported for tax purposes as required by law.
- Any questions relating to eligibility, these Promotional Terms and Conditions, or any other questions concerning this Promotion will be resolved at the sole discretion of Fanatics Sportsbook, and its decisions will be final and binding with respect thereto.